

<b>Search Notes</b> 	<b>Application/Control No.</b>	<b>Applicant(s)/Patent under Reexamination</b>	
	10/051,548	SARMA ET AL.	
	<b>Examiner</b>	Art Unit	
	Peter Coughlan	2129	

**SEARCHED**

SEARCH NOTES (INCLUDING SEARCH STRATEGY)		
	DATE	EXMR
East--Sridevi Sarma, Sean Warnick, Munther Dahleh, product specific, targeting, data set w/2 or two, elements, iteration	11/20/2007	PDC
East--II--associated value, metric w/optimization, customer, product, revenue, profit, matrix, cross space	11/20/2007	PDC
East--III--database, neural network, input, output, display, computer, categorical, permutation. target marketing,	11/20/2007	PDC
IEEE--Sridevi Sarma, Sean Warnick, Munther Dahleh, product specific, targeting, data set w/2 or two, elements, iteration	11/20/2007	PDC
IEEE--II--associated value, metric w/optimization, customer, product, revenue, profit, matrix, cross space	11/20/2007	PDC
google--associated value, metric w/optimization, customer, product, revenue, profit, matrix, cross space	11/20/2007	PDC
Inventors  Sridevi Sarma Sean Warnick Munther Dahleh	11/20/2007	PDC